



# Rock the Block

## 2025 Partnership Opportunities

### What is Rock the Block?

Rock the Block is a three-day event where volunteers come together for one day or more to help build Habitat homes or complete exterior projects for qualifying neighboring homeowners.

Each day starts with a kick-off celebration before volunteers head to their assigned sites. Projects may include painting, landscaping, minor exterior repairs, and general cleanup.

This family-friendly event is open to individuals of all abilities, making it an inclusive experience for everyone.

### Building Community

Rock the Block offers a unique opportunity to support affordable homeownership, with a focus on communities where Habitat builds multiple homes.

By supporting our neighbors, we can create a greater impact beyond our build sites, improving the quality of life across the entire community.

### Rock the Block 2025



March 27-29, 2025  
East Price Hill

### Who We Are

Habitat for Humanity of Greater Cincinnati envisions a world where everyone has a decent place to live. We provide affordable homeownership opportunities to families in need of adequate housing, as well as home preservation to low-income families, seniors, and veterans.

At Habitat, we know that stable, affordable homeownership is transformative for low-income families.

As a locally supported nonprofit, the work we do is only made possible through support from our local community.





## Rock the Block Sponsorship Partner Benefits

|   | Presenting Sponsor<br>\$25,000+   | Foundation Partner<br>\$15,000+ | Project Partner<br>\$10,000+ | Materials Partner<br>\$5,000+ | Tools Partner<br>\$2,500+ |         |
|---|---|---------------------------------|------------------------------|-------------------------------|---------------------------|---------|
| <b>Engagement</b>                           | Rock the Block volunteer slots  | 24                              | 20                           | 16                            | 12                        | 8       |
|   | Team Build Volunteer Day  | 2                               | 2                            | 1                             | 1                         |         |
|   | Priority scheduling   | x                               | x                            |                               |                           |         |
| <b>Digital Presence, Print, &amp; Media</b> | Social media recognition (reaches 20K/ month)                                     | 3                               | 2                            | 1                             | 1                         | 1       |
|   | Logo/ listing in annual report  | Listing                         | Listing                      | Listing                       | Listing                   | Listing |
|   | Logo/ listing on website (12K+ visitors/ month)                                   | Logo                            | Logo                         | Listing                       |                           |         |
|   | E-newsletters listing (30K+ subscribers)  | x                               |                              |                               |                           |         |
|   | Logo on Rock the Block event signage  | x                               | x                            | x                             |                           |         |
|   | Your logo on Rock the Block event shirts (given to 235-366 volunteers)            | Large Logo                      | Logo                         | Logo                          |                           |         |
|   | Logo/ listing on Rock the Block kick-off program                                  | Large Logo                      | Logo                         | Listing                       | Listing                   | Listing |
| <b>PR</b>                                   | PR toolkit featuring stock photography, executive quote, and boilerplate language | x                               | x                            |                               |                           |         |
|   | Speaking opportunity at RTB kick-off or block party                               | x                               |                              |                               |                           |         |

Participation and sponsorship level must be confirmed by 2/9/2025 for logo inclusion on Rock the Block shirts and signage.

### Get Involved!

Contact Kerry Hendel at  
[kerry.hendel@habitatcincinnati.org](mailto:kerry.hendel@habitatcincinnati.org)  
 or 513-659-0570

**March 27th,  
28th & 29th**

Help us Rock the Block in East Price Hill!

# SPONSOR PLEDGE FORM

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## I/we would like to sponsor Rock the Block at the following level:

Presenting Sponsor - \$25,000

Foundation Partner - \$15,000

Project Partner - \$10,000 for Rock the Block:

Materials Partner - \$5,000 for Rock the Block:

Tools Partner - \$2,500 for Rock the Block:

## Contact Information

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Name / Company

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Contact Person

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Title

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Phone Number

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Email

I will submit payment via check or cash.

I will make a payment online at  
**[habitatcincinnati.org/donate](https://habitatcincinnati.org/donate).**

Please send an invoice to the contact  
listed above.

**Participation and sponsorship level must be confirmed six weeks before event for logo inclusion on Rock the Block signage. Checks must be payable to Habitat for Humanity of Greater Cincinnati.**

If you have any questions about your donation or partnership benefits, please do not hesitate to contact Kerry Hendel, Donor Engagement Manager, at [kerry.hendel@habitatcincinnati.org](mailto:kerry.hendel@habitatcincinnati.org) or 513-659-0570.

If this accurately reflects your understanding, please sign and return this agreement.

Agreed and accepted by:

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Signature

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Date