



**every  
one**

deserves a decent  
place to call home.

## Real Estate Community Build | 2025

Real estate industry professionals know that homeownership matters to individuals, families, and communities. It matters because it provides a foundation for growth for families and children, and it strengthens communities and our economy. This May, the Real Estate Community Build will bring together businesses and professionals in the real estate industry to construct a Habitat home.



## Building a Strong Foundation for Families

Homeownership, especially affordable homeownership, impacts families and communities for generations. When families are able to purchase a home that they can afford, they are able to invest in their future, grow in their community, and provide a stable foundation for their children as they become adults. The Real Estate Community Build changes lives by creating an affordable homeownership opportunity for a hard-working family.

### Why the Real Estate Community?

We know that real estate professionals are passionate about helping families create homes. By teaming up with other industry professionals, Real Estate Community Build has the power to raise funds, walls, and awareness to change the life of a family through affordable homeownership.

### How does it work?

With the support of their institutions and networks, teams of real estate industry professionals will work alongside a Habitat homebuyer to construct a Habitat home throughout the month of May. When the home is complete, the homebuyer will purchase the home with a 0% interest mortgage giving them a strong foundation for their future.



## Real Estate Community Build Sponsorship

### Partner Benefits

	Ground Breaker Sponsor \$25,000+	Foundation Partner \$15,000+	Program Partner \$10,000+	Key Supporter \$5,000+	Contributing Sponsor \$2,500+
<b>Engagement</b>	Team build volunteer day	6	5	4	1
	Priority scheduling	x	x		
	Volunteer engagement kick-off event at your workplace (optional)	x			
<b>Digital Presence, Print &amp; Media</b>	Social media recognition (reaches 20K/ month)	x	x	x	x
	Logo/ listing in annual report	Listing	Listing	Listing	Listing
	Logo/ listing on website (12K+ visitors/ month)	Logo on Event Page	Listing	Listing	Listing
	E-newsletter listing (30K+ subscribers)	Listing	Listing	Listing	
	Logo on home build signs	x	x	x	
	Your logo on Real Estate Community Build shirts	x	x	x	x
	Logo/ listing on home dedication program	x	x	x	x
<b>PR</b>	Exclusive right to use HFHGC Logo	x			
	PR toolkit featuring stock photography, executive quote, and boilerplate language	x	x		
	Exclusive opportunity to host a PR event or speak at sponsored home dedication (optional)	x			

Participation and sponsorship level must be confirmed by 4/18/2025 for logo inclusion on Real Estate Community Build signage and t-shirts.

### Get Involved!

Contact Kerry Hendel at  
[kerry.hendel@habitatcincinnati.org](mailto:kerry.hendel@habitatcincinnati.org)  
 or 513-659-0570

**June 2025**  
 Join other Real Estate Professionals in building stronger foundations!

# REAL ESTATE COMMUNITY BUILD | 2025

## SPONSOR PLEDGE FORM

---

### I/we would like to sponsor the RECB at the following level:

Ground Breaker - \$25,000

Key Supporter - \$5,000

Foundation Partner - \$15,000

Contributing Sponsor - \$2,500

Program Partner - \$10,000

Other \_\_\_\_\_

### Contact Information

---

Name / Company

---

Contact Person

---

Title

---

Phone Number

---

Email

I will submit payment via check or cash.

I will set up a fundraising page through GiveSmart.

Please send an invoice to the contact listed above.

I will make a payment online at **[habitatcincinnati.org/donate](https://www.habitatcincinnati.org/donate)**.

**Participation and sponsorship level must be confirmed by 4/18/2025 for logo inclusion on RECB signage and t-shirts. Checks must be payable to Habitat for Humanity of Greater Cincinnati.**

If you have any questions about your donation or partnership benefits, please do not hesitate to contact Kerry Hendel, Donor Engagement Manager, at [kerry.hendel@habitatcincinnati.org](mailto:kerry.hendel@habitatcincinnati.org) or 513-659-0570.

If this accurately reflects your understanding, please sign and return this agreement.

Agreed and accepted by:

---

Signature

---

Date