



For Immediate Release

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Procter & Gamble and Cincinnati Habitat for Humanity to Dedicate Construction of Four LEED Certified Homes on November 4

CINCINNATI – On November 5, Procter & Gamble (NYSE: PG) and Cincinnati Habitat for Humanity (www.cincinnatihabitat.org) will dedicate construction on three Leadership in Energy and Environmental Design (LEED) certified homes. The project will add four affordable, energy-efficient homes for three local hardworking families in need.

The build sites, located at **2513, 2515 and 2517 Chatham Street, in Walnut Hills**, are being sponsored by P&G as part of its *Live, Learn and Thrive* program, which aims to improve the quality of life for children in need. The \$255,000 sponsorship makes P&G Cincinnati Habitat for Humanity's largest corporate sponsor of 2012. The fourth home was sponsored by the longstanding Shalom Coalition who led construction on all four projects and donated \$80,000 in funding.

"P&G's *Live, Learn and Thrive* program is perfectly aligned with our mission," said Ed Lee, Cincinnati Habitat for Humanity's Executive Director. "It's great when two local organizations are able to come together to provide a safe, sustainable environment that is critical to the health and overall well-being of children."

The kickoff celebration will take place at **2:00 p.m. Sunday, November 4 at 2513 Chatham Street**. Guests can expect to tour the finished homes and meet the Shepard, Dodd, Jones and Gibson families as well as learn about Cincinnati Habitat's Merger plans happening in 2013. Richard Hughes, Chief Purchasing Office for P&G; Kevin Wright, Executive Director of Walnut Hills Redevelopment and Ed Lee are scheduled to speak. The community and members of the news media are welcome and encouraged to attend.

The home at 2513 Chatham will benefit Nicole Jones and her two daughters and son, the home at 2515 Chatham will benefit Stephanie Dodd and her twin daughters and the home at 2517 Chatham will benefit Kashauna Sheperd and her son and 2511 Chatham will benefit Shanna Gibson and her children.

The four home dedication ceremony will introduce the community to Habitat's new townhome model, never before built in the region. All of the units will be equipped with metal roofs that were donated by Classic Metal Roof and installed by TruCraft Roofing. In addition to support from P&G and Classic Metal Roof, Formica Corporation donated all the countertops for these homes as well as all Habitat homes built this year.

For more information on Cincinnati Habitat or to volunteer, visit www.habitatcincinnati.org, follow us on twitter <http://twitter.com/HabitatCincy>, or like us on Facebook <http://www.facebook.com/Habitatgc>.



About Cincinnati Habitat for Humanity

Cincinnati Habitat for Humanity is a non-profit Christian housing ministry that seeks to eliminate substandard housing by building and renovating simple, decent, affordable homes to sell to low-income families in need. Cincinnati Habitat works in equal partnership with families, volunteers and donors building a sense of community as well as affordable housing. Our partners include corporations, churches, foundations, organizations and individual donors who donate money, labor and materials to fund and build our homes. Cincinnati Habitat has built over 250 homes in neighborhoods that include Avondale, Clifton, Columbia Tusculum, Evanston, Harrison, Hyde Park, Lincoln Heights, Lockland, Madisonville, Millcreek Valley, Mt. Auburn, Mt. Washington, North Fairmount, Northside, Oakley, Over-the-Rhine, Price Hill, South Cumminsville, South Fairmount, Walnut Hills, Westwood and Winton Place, among others. For more information, visit www.cincinnatihabitat.org.

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