



For Immediate Release

January 14, 2013

Contact

Marissa Abernathy
Cincinnati Habitat for Humanity
(513) 659-6856 cell
Mabernathy@cincinnatihabitat.org

Habitat for Humanity Celebrates Dedication of First Completed Home of 2013 on January 19th

*“The Hometown House” Built in Partnership with Formica Corp, the Urban League, Procter & Gamble and
Woodward Career Technology High School*

CINCINNATI – On January 19, Habitat for Humanity of Greater Cincinnati (www.habitatcincinnati.org) will celebrate the dedication of its first completed home of 2013 the **“Hometown House”** at **3139 Durrell Ave.** in Evanston. Woodward Career Technology High School assisted with the construction by offering 15 rising seniors eight weeks of employment to help build the home over the summer and fall. To fund and execute the entire project, Habitat partnered with **Apollo Heating, Cooling and Plumbing**, the **Formica Corporation**, **Procter & Gamble**, **Fox 19, Enquirer Media**, **Defender Direct**, **Steven Schaeffer & Associates** and the **Urban League of Greater Cincinnati**.

The dedication will take place at **10:00 a.m. Saturday, June 19 at 3139 Durrell Avenue**. Guests can expect to meet the 15 student employees and participating teachers as well as learn about the unique partnership between The Urban League, Cincinnati Public Schools and Habitat for Humanity, which not only created summer employment opportunities but also providing real hands-on job experience for students focused on building a career in the construction industry.

Donna Jones Baker, President/CEO of the Urban League, **Ed Lee**, Habitat’s President and CEO; **Bill Roush**, President of the Formica Corporation; **Mary Ronan**, Superintendent of Cincinnati Public Schools and representatives from the Evanston Community Council are scheduled to speak. **The community and members of the news media are welcome and encouraged to attend.**

Habitat’s primary funding partners for the build included Apollo Heating, Cooling and Plumbing, Formica, Enquirer Media and Procter & Gamble. Along with the student labor, these businesses also offered hundreds of volunteers to work alongside homeowner Marracca Bush to build her home.

“Having the collaborative support from these local organizations is so meaningful.” said Ed Lee, President and CEO of Habitat Greater Cincinnati. “It speaks volumes to the level of commitment that these groups show to their neighborhoods and communities. We are also thrilled to have the opportunity to partner with Woodward to provide job training to support these 15 rising seniors with the skills and knowledge they need to be competitive in the job market they will soon face.”

The Hometown House is one of approximately 30 rehab and new construction projects taken on by Habitat Greater Cincinnati during the 2012 build season. The 15 chosen students earned \$10/hour, 40 hours/week for eight weeks and were supervised by two teachers also being funded through Cincinnati Public Schools. The completed home will



be sold to Maracca Bush and her family through an interest free mortgage. As with all Habitat projects, Maracca was required to contribute 500 hours of sweat equity towards the completion of her home.

For more information on Habitat Greater Cincinnati or to donate or volunteer, visit www.habitatcincinnati.org, follow us on twitter <http://twitter.com/HabitatCincy> or like us on Facebook <http://www.facebook.com/HabitatGC>.

About Habitat for Humanity of Greater Cincinnati

Habitat for Humanity of Greater Cincinnati is a non-profit Christian housing ministry that seeks to eliminate substandard housing by building and renovating simple, decent, affordable homes to sell to low-income families in need. Habitat works in equal partnership with families, volunteers and donors building a sense of community as well as affordable housing. Our partners include corporations, churches, foundations, organizations and individual donors who donate money, labor and materials to fund and build each home. Habitat for Humanity of Greater Cincinnati has built, throughout the TriState in the 8 neighboring counties of Butler, Clermont and Warren counties in Ohio; Boone, Campbell and Kenton counties in Kentucky; and Dearborn and Ohio counties in Indiana. For more information, visit www.habitatcincinnati.org.

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